

# The Care Choice Gap

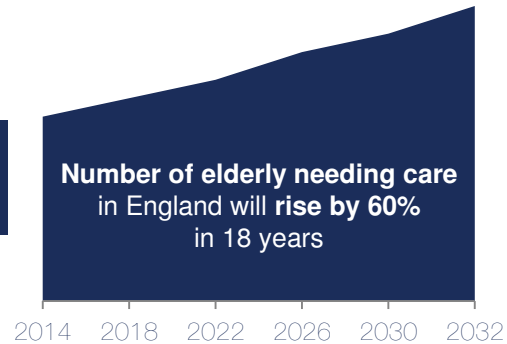
2000 adults were asked about their views on elderly care and their plans for the future.

## Are we careless about our old age?

### The reality of old age in the UK



Currently in the UK there are more than **10.8 million** over 65 years old = **17% of UK** population



### The elderly care choice gap

#### Wish vs Reality

**Ideally 71%** of all adults would like to be living in their own home when they grow old

In **reality** only **54%** thought this would be possible

**23%**

Didn't know what would happen to them

#### Reality check

**81%**

There is a clear gap between what people know about and what they really want

**3%**

People aware of residential care

People would choose residential care

### In denial?

Most commonly discussed topics among adults about getting old

Funeral arrangements **58%**

Elderly care plans **48%**

**48%** of adults don't know how they will fund their elderly care



**48%**

### The preferred choice

**97%** of elderly people feel more comfortable in their own home

Find out more in *The Care Choice Gap Report*, commissioned by Consultus Care - UK's leading independent provider of Live-in carers & nurses to clients in their own homes

